

### VISION

KW Luxury Pro offers KW Luxury Agents bespoke access to:

- Exclusive Relationship and Referral Directory
- Exceptional Luxury Learning Opportunities
- Uniquely Curated **Events and Experiences**

# THREE LEVELS OF KW LUXURY:





# MEMBERSHIP VALUE

LEVEL ONE

## KW LUXURY QUALIFYING PROPERTIES

Complimentary

- · Online Resources
- · MAPS Mastery Coaching for Luxury
- · Luxury Branding and Style Guide
- · Luxury Real Estate Signs
- · Enhanced Syndication
- Property Marketing on Instagram
- · \$1M+ properties\*
- · Luxury Merchandise
- · Luxury Templates & Designs

LEVEL TWO

### KW LUXURY EARN-IN AGENTS

Complimentary

All Complimentary Benefits Available to Market KW Luxury Qualifying Properties PLUS:

- · Luxury Agent 30-60-90
- · Luxury Referrals in Command
- Luxury Event Calendar
- · Annual Luxury Symposium
- · In-Person Masterminds
- · Luxury Zoom Masterminds
- · Monthly Luxury LORE
- Four Essential Pillars to Grow Your Luxury Business
- · Orientation
- Access to Michael Lewis Marketing: Agent LuxSuite (\$200)
   Agent LuxSocial (\$100)
- · Luxury Buyer & Seller Presentations
- · Monthly Luxury Social Media Toolkit
- · Client Facing Luxury Site

LEVEL THREE

### KW LUXURY PRO MEMBERS

\$250/Month

**All Complimentary Benefits Available** to Market KW Luxury Qualifying Properties and All Complimentary Resources for KW Luxury Earn-In Agents PLUS:

#### **RELATIONSHIP AND REFERRAL DIRECTORY:**

Exclusive Access to Private KW Luxury Pro Referral Directory

Exclusive Access to Private KW Luxury Pro Circle Channel

Exclusive Access to Private KW Luxury Pro Circle Group

50% Off Agent LuxSuite (\$200 Value)

Opportunity to Have a Luxury Property Boosted Ad on WSJ & Mansion Global (\$500 Value)

#### **LEARNING OPPORTUNITIES:**

Complimentary Access to 12 In-Person KW Luxury Pro Speaker Series + Agent Masterminds

Exclusive Access to Virtual Luxury Pro Speaker Series Broadcast and Mastermind Digital Library

Exclusive Access to 12 Virtual Monthly Member Mixers

Priority Registration and Key Placement at Family Reunion's In-Person Mastermind

Priority Registration and Key Placement at Mega Camp's In-Person Mastermind

Priority Registration for KW Luxury Symposium

Complimentary admission to one in-person "Four Essential Pillars to Grow Your Luxury Business" after 90th Day of KW Luxury Pro Membership

Pro Circles at in person Masterminds (production tiers)

12 monthly virtual sales training sessions

12 monthly connection and collaboration calls

#### **EVENTS AND EXPERIENCES:**

Complimentary Reception and Luncheon for KW Luxury Pro Members at Family Reunion Complimentary Reception and Luncheon for KW Luxury Pro Members at Mega Camp



### **BECOME A MEMBER**



**CLICK HERE TO JOIN** 

OR

SCAN QR CODE

